



2007 FESTA SPONSORSHIP OPPORTUNITIES

WHAT IS FESTA ITALIANA DI SAN MATEO™?

FESTA ITALIANA DI SAN MATEO IS A SERIES OF SUMMER EVENTS THAT RAISE MUCH-NEEDED FUNDS FOR BAY AREA CHILDREN AND ADULTS WITH DEVELOPMENTAL DISABILITIES:

- **THE FESTA GOLF TOURNAMENT**, MONDAY, JUNE 4: AT THE WORLD-RENOWNED SAN FRANCISCO OLYMPIC CLUB, SITE OF THE 1998 US OPEN. FEATURES A RAFFLE AND AUCTION.
- **THE GIRO DI PENINSULA**, SATURDAY, JUNE 30: A FULLY-SUPPORTED BICYCLE RIDE WITH 5 ROUTES AND AN ITALIAN LUNCH STARTING AND ENDING AT BAY MEADOWS RACECOURSE IN SAN MATEO.
- **FESTA ITALIANA'S BELLA SERA**: FRIDAY, JULY 13: ENJOY A BEAUTIFUL EVENING OF MUSIC AND WINE, PLUS A BUFFET FROM THE FINEST LOCAL RESTAURANTS AND FOOD PROVIDERS. FEATURES A RAFFLE AND AUCTION - AT THE PENINSULA ITALIAN AMERICAN SOCIAL CLUB IN SAN MATEO
- **THE FESTA COMMUNITY STREET FAIR**: SUNDAY, JULY 22: THE LARGEST ONE-DAY EVENT IN SAN MATEO COUNTY OFFERS DIVERSE MUSIC, PERFORMING ARTISTS, A BOCCE BALL TOURNAMENT FOR DEVELOPMENTALLY DISABLED ADULTS, A CLASSIC CAR SHOW, A CHALK ART DISPLAY, RAFFLE AND AUCTION, PLUS MORE THAN 200 ARTS & CRAFTS BOOTHS, FOOD & BEVERAGE VENDORS, AND EXHIBITS — ALL IN DOWNTOWN SAN MATEO.

THESE FOUR EVENTS DRAW OVER 50,000 PARTICIPANTS ANNUALLY AND PROVIDE AN UNMATCHED OPPORTUNITY FOR SPONSORS TO GET INVOLVED IN THEIR COMMUNITY. OUR FINANCIAL SUPPORT HELPS BAY AREA CHARITIES PROVIDE AFFORDABLE HOUSING, INDEPENDENCE TRAINING FOR ADULTS, CHILDCARE, RECREATION FOR CHILDREN AND TEENS, AND SUPPORT GROUPS FOR FAMILIES. WE BUY PLAYGROUND EQUIPMENT AND COMPUTERS, PAY FOR NEW CLOTHES FOR JOB SEEKERS, SEND CHILDREN TO CAMP, HELP PAY FOR MEDICAL EXPENSES OR IN-HOME CARE FOR FAMILIES IN NEED, AND MUCH, MUCH MORE.

WHAT DO YOU GET IN RETURN?

BY MIXING GOOD BUSINESS WITH GOOD WORKS FOR THE BENEFIT OF PEOPLE WITH DEVELOPMENTAL DISABILITIES, YOU WILL SEND A TREMENDOUSLY POSITIVE MESSAGE TO YOUR EMPLOYEES, YOUR CUSTOMERS, AND THE ENTIRE COMMUNITY WHERE YOU DO BUSINESS. SPONSORSHIP BENEFITS INCLUDE:

- **PUBLICITY** AT THE EVENTS, INCLUDING BANNERS, PROGRAMS, BROCHURES, SIGNS, SPONSORSHIP ANNOUNCEMENTS, ETC.
- **PUBLICITY** ON THE FESTA WEBSITE: WWW.FESTAFUNDATION.ORG.
- **PUBLICITY** IN LOCAL NEWSPAPERS.

SPONSORSHIP LEVELS (DETAILS FOLLOW)

- | | |
|---------------------------------------|--------------|
| • MICHELANGELO FESTA SPONSOR | \$10,000 |
| • RENAISSANCE FESTA SPONSOR | \$5,000 |
| • ROMAN COLISEUM FESTA SPONSOR | \$2,500 |
| • LEANING TOWER OF PISA FESTA SPONSOR | \$1,000 |
| • DA VINCI FESTA SPONSOR | \$500 |
| • BOCCE BALL TOURNAMENT SPONSOR | \$250 |
| • GIRO BIKE RIDE SPONSOR | \$250 |
| • FESTA CHALK ART SPONSOR | \$250/\$1500 |
| • GOLF TEE SPONSOR | \$300/\$500 |

63 BOVET ROAD #522 • SAN MATEO, CA 94402
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INFO@FESTAFUNDATION.ORG

WWW.FESTAFUNDATION.ORG

NON PROFIT TAX ID# 38-3662004

(ii) "USED UNDER LICENSE"



2007 FESTA SPONSORSHIP LEVELS

MICHELANGELO FESTA SPONSOR - \$10,000

THIS TOP-OF-THE-LINE SPONSORSHIP OFFERS:

- A CORPORATE FOURSOME AT THE FESTA INVITATIONAL GOLF TOURNAMENT AT THE OLYMPIC CLUB. THIS INCLUDES 4 EXTRA TICKETS FOR YOUR GUESTS TO THE POST-TOURNAMENT DINNER AND AUCTION, AS WELL AS RECOGNITION IN THE EVENING'S EVENT PROGRAM AND YOUR COMPANY'S NAME ON A TEE SIGN POSTED ON THE TOURNAMENT COURSE.
- YOUR CORPORATE BANNER AT THE FESTA COMMUNITY STREET FAIR ON ONE OF THE THREE STAGES, PLUS A DISPLAY BOOTH (YOU MUST PROVIDE THE BANNER)
- YOUR COMPANY LOGO ON OUR GIRO T-SHIRTS (LOGO MUST BE PROVIDED)
- YOUR COMPANY LOGO PROMINENTLY DISPLAYED IN ANY FESTA ADVERTISING IN LOCAL NEWSPAPERS
- EIGHT COMPLIMENTARY TICKETS TO THE FESTA WINE EVENT
- YOUR COMPANY'S LOGO WITH A LINK POSTED ON THE FESTA WEBSITE: WWW.FESTAFUNDATION.ORG

RENAISSANCE FESTA SPONSOR - \$5,000

- COMPLIMENTARY PASSES FOR TWO GOLF PLAYERS AT THE OLYMPIC CLUB FOR THE FESTA INVITATIONAL GOLF TOURNAMENT. THIS INCLUDES 2 EXTRA TICKETS FOR YOUR GUESTS TO THE POST-TOURNAMENT DINNER AND AUCTION, AS WELL AS RECOGNITION IN THE EVENING'S EVENT PROGRAM AND YOUR COMPANY'S NAME ON A TEE SIGN POSTED ON THE TOURNAMENT COURSE.
- YOUR BANNER AT THE FESTA COMMUNITY STREET FAIR AND A DISPLAY BOOTH (YOU MUST PROVIDE THE BANNER)
- YOUR COMPANY LOGO ON OUR GIRO T-SHIRTS (LOGO MUST BE PROVIDED)
- YOUR COMPANY LOGO PROMINENTLY DISPLAYED IN ANY FESTA ADVERTISING IN LOCAL NEWSPAPERS
- EIGHT COMPLIMENTARY TICKETS TO THE FESTA WINE EVENT
- YOUR COMPANY'S LOGO WITH A LINK POSTED ON THE FESTA WEBSITE: WWW.FESTAFUNDATION.ORG

ROMAN COLISEUM FESTA SPONSOR - \$2,500

- YOUR CORPORATE BANNER ON ONE OF THE THREE FESTA COMMUNITY STREET FAIR STAGES
- A DISPLAY/SALES BOOTH AT THE FESTA COMMUNITY STREET FAIR
- YOUR COMPANY LOGO ON OUR GIRO T-SHIRTS (LOGO MUST BE PROVIDED)
- YOUR COMPANY LOGO PROMINENTLY DISPLAYED IN ANY FESTA ADVERTISING IN LOCAL NEWSPAPERS
- FOUR DINNER TICKETS TO THE FESTA GOLF TOURNAMENT AT THE OLYMPIC CLUB AND 1 TEE SIGN ON THE TOURNAMENT COURSE
- SIX COMPLIMENTARY TICKETS TO THE FESTA WINE EVENT
- YOUR COMPANY'S LOGO WITH A LINK POSTED ON THE FESTA WEBSITE: WWW.FESTAFUNDATION.ORG

ALL ADVERTISING IS CONTINGENT ON MEETING PRINTING AND EVENT DEADLINES. EACH SPONSOR IS EXPECTED TO PROVIDE BANNERS, LOGOS AND ADS TO FESTA FOR INCLUSION BY THE PROPER DEADLINE IF THE SPONSOR WISHES TO TAKE ADVANTAGE OF THESE MARKETING OPPORTUNITIES.

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2007 FESTA SPONSORSHIP LEVELS

LEANING TOWER OF PISA FESTA SPONSOR - \$1,000

- A COMPLIMENTARY DISPLAY/SALES BOOTH AT THE FESTA COMMUNITY STREET FAIR
- TWO DINNER TICKETS TO THE FESTA GOLF TOURNAMENT AT THE OLYMPIC CLUB AND 1 TEE SIGN ON THE TOURNAMENT COURSE
- YOUR LOGO ON OUR GIRO T-SHIRTS (LOGO MUST BE PROVIDED)
- YOUR NAME MENTIONED IN ANY FESTA ADVERTISING IN LOCAL NEWSPAPERS
- FOUR COMPLIMENTARY TICKETS TO THE FESTA WINE EVENT
- YOUR COMPANY'S LOGO WITH A LINK POSTED ON THE FESTA WEBSITE: WWW.FESTAFUNDATION.ORG

DA VINCI FESTA SPONSOR - \$500

- YOUR NAME MENTIONED IN ANY FESTA ADVERTISING IN LOCAL NEWSPAPERS
- YOUR COMPANY'S LOGO WITH A LINK POSTED ON THE FESTA WEBSITE: WWW.FESTAFUNDATION.ORG

FESTA BOCCE BALL TOURNAMENT SPONSOR - \$250

- YOUR NAME DISPLAYED ON A BANNER AT THE BOCCE BALL TOURNAMENT, WHICH TAKES PLACE DURING THE COMMUNITY STREET FAIR
- YOUR NAME MENTIONED IN ANY FESTA ADVERTISING IN LOCAL NEWSPAPERS

GIRO BIKE RIDE SPONSOR - \$250

- YOUR NAME/LOGO ON THE GIRO T-SHIRTS (LOGO MUST BE PROVIDED)
- YOUR NAME DISPLAYED ON A BANNER AT THE BIKE RIDE (YOU MUST PROVIDE THE BANNER)
- YOUR NAME MENTIONED IN ANY FESTA ADVERTISING IN LOCAL NEWSPAPERS
- YOUR NAME MENTIONED IN THE DAY'S EVENT PROGRAM.

FESTA CHALK ART SPONSOR - \$250 AND \$1500

THE FESTA CHALK ART EVENT OCCURS DURING THE FESTA COMMUNITY STREET FAIR, WHEN ARTISTS YOUNG AND OLD, SKILLED AND UNSKILLED, RENDER TRADITIONAL AS WELL AS MODERN CHALK "PAINTINGS."

- SPONSOR A PAINTING: YOUR DONATION OF \$250 SPONSORS ONE 6' X 6' PAINTING
- CHALK ART LEAD SPONSOR - \$1500
- A BOOTH IN THE CHALK ART AREA AT THE FESTA COMMUNITY STREET FAIR
- YOUR NAME MENTIONED IN CHALK ART ADVERTISING IN LOCAL NEWSPAPERS
- FOUR COMPLIMENTARY TICKETS TO THE FESTA WINE EVENT
- YOUR COMPANY'S LOGO WITH A LINK POSTED ON THE CHALK ART PAGE OF THE FESTA WEBSITE: WWW.FESTAFUNDATION.ORG

GOLF TEE SPONSOR - \$300 EACH/\$500 BOTH COURSES

- YOUR LOGO ON A SIGN AT A TEE ON THE OLYMPIC CLUB GOLF COURSE AT THE TOURNAMENT
- YOUR NAME MENTIONED IN THE DAY'S EVENT PROGRAM (LOGO MUST BE PROVIDED)

ALL ADVERTISING IS CONTINGENT ON MEETING PRINTING AND EVENT DEADLINES. EACH SPONSOR IS EXPECTED TO PROVIDE BANNERS, LOGOS AND ADS TO FESTA FOR INCLUSION BY THE PROPER DEADLINE IF THE SPONSOR WISHES TO TAKE ADVANTAGE OF THESE MARKETING OPPORTUNITIES.

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2007 FESTA SPONSORSHIP AGREEMENT

YES! WE WOULD LIKE TO SUPPORT FESTA'S 2007 EVENTS BY BECOMING A SPONSOR AT THE LEVEL INDICATED BELOW:

- _____ MICHELANGELO FESTA SPONSOR - \$10,000
- _____ RENAISSANCE FESTA SPONSOR - \$5,000
- _____ ROMAN COLISEUM FESTA SPONSOR - \$2,500
- _____ LEANING TOWER OF PISA FESTA SPONSOR - \$1,000
- _____ DA VINCI FESTA SPONSOR - \$500
- _____ FESTA BOCCE BALL TOURNAMENT SPONSOR (AT THE STREET FAIR) - \$250
- _____ GIRO DI PENINSULA BIKE RIDE SPONSOR - \$250
- _____ FESTA CHALK ART SPONSOR - \$250 OR \$1500
- _____ GOLF TEE SPONSOR - \$300/\$500
- _____ OTHER _____

TOTAL DONATION \$ _____

PLEASE PAY FROM THIS INVOICE. FILL OUT AND MAIL TO THE ADDRESS BELOW.
FESTA IS A 501(C)(3) NONPROFIT FOUNDATION. YOUR GIFT IS TAX DEDUCTIBLE ID# 38-3662004

NAME _____

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

EMAIL _____ WEBSITE _____

ENCLOSED IS MY CHECK PAYABLE TO "THE FESTA FOUNDATION"

BILLING HAS BEEN ARRANGED BY FESTA CONTACT: _____

PLEASE CHARGE TO MY CREDIT CARD BELOW:

CARD NUMBER: _____

EXP. DATE: _____

VISA MC

PLEASE PRINT YOUR FULL NAME AS IT APPEARS ON THE CREDIT CARD:

NAME: _____

SIGNATURE: _____

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