

SHOW YOU ARE PROUD TO BE A PART OF THIS COMMUNITY  
SIGN UP NOW  
TO  
EXPERIENCE A LITTLE HOMETOWN SPIRIT

FESTA ITALIANA di San Mateo  
San Mateo Community Street Fair  
Sponsored By:  
The Festa Foundation  
Sunday, July 25, 2010  
B Street, between Tilton and 2nd Avenue

**BOOTH APPLICATION**

Please print or type your entire address with zip code.

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
Street: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
E-mail \_\_\_\_\_ @ \_\_\_\_\_  
Telephone: \_\_\_\_\_ Work: \_\_\_\_\_

*This application should be accompanied by a photograph of your booth and  
a detailed description of items for sale and check payable to Festa Foundation  
Festa Foundation (650) 349-9879*

**CHOICE OF BOOTH**

**SIZE**

**FEE**

**ARTS & CRAFTS**

Space Only	10 x 10	\$ 175
Space with tent (setup included)	10 x 10	\$290

**SALES & EXHIBITS**

Space Only	10 x 10	\$175
Space with tent (setup included)	10 x 10	\$290

**FOOD**

Space with tent(required – setup included)	10 x 10	\$395 See page 3
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1. Neither the producer, the sponsor, nor any officer, director or shareholder, thereof, or owner of the building at which the show is produced, shall be responsible or liable for ant loss or damage to all or any part of the exhibitor's display and the exhibitor shall and does hereby waive any and all rights s/he may have against them for such a loss or damage.
2. No commercial advertising with entries unless they are appearing in conjunction with paid commercial space.
3. In consideration of this entry, the owner and spouse and guest agree to permit Festa Foundation and assigns the use of their names and pictures of the entered booth for publicity, advertising and commercial purposes (including newspapers, magazines, radio and television) before, during and after the event, and do hereby relinquish any rights whatsoever to any photos taken in conjunction with the event, and give permission to publish or sell or otherwise dispose of the said photographs to Festa Foundation or its assigns. All publicity and advertising rights are reserved by Festa Foundation or its assigns.

Signed \_\_\_\_\_ Date \_\_\_\_\_  
(exhibitor)

ALL APPLICANTS MUST BE APPROVED BY THE FESTA COMMITTEE. YOU WILL BE NOTIFIED OF YOUR STATUS BY PHONE OR MAIL.

**MAIL TO:** Festa Foundation  
63 Bovet Rd. #522  
San Mateo Ca. 94402

February 2010

Dear Exhibitors,

The **Festa Italiana di San Mateo** community street fair will held be on Sunday, July 25<sup>th</sup> 2010 from 9:00 a.m. to 6:00 p.m. It will raise community awareness for Children and Adults with Disabilities, its programs, our sponsors and exhibitors. Last year over 35,000 San Mateo residents and visitors attended Festa Italiana.

North B street will be closed off to accommodate arts & crafts, food, beverages, and other sales booths. The event will also include free entertainment, a bocce ball tournament, the Concorso D'Italia (a display of vintage cars), and other community activities.

If you are interested in participating in Festa Italiana 2010, either as an arts & crafts, sales, information or food booth exhibitor, we would be happy to consider you for our street fair. Please complete the attached form and **mail as soon as possible** to:

**Festa Foundation**  
63 Bovet Rd. #522  
San Mateo, CA 94402

A photograph of your booth and a detailed description of items for sale should accompany the attached application(s).

**The Festa Foundation Committee must approve of all applicants. You will be notified of your status either by phone or mail.**

If you have any questions, please call Festa Foundation - Att; Patricia at 650-349-9879.

Sincerely,

Patricia Giosso

Patricia Giosso  
Chairperson  
Festa Foundation

Enclosures

FESTA ITALIANA di San Mateo  
San Mateo Community Fair

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The Festa Foundation

**Sunday, July 25, 2010**  
B Street, between Tilton and 2nd Avenue

**FOOD CONCESSION APPLICATION**

To be considered, you must complete and sign this form, agreeing to all conditions.

Organization: \_\_\_\_\_

Authorized Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

California Resale # \_\_\_\_\_

*Please note a California resale number is required by the California State Board of Equalization.*

**Liability Insurance Carrier:** \_\_\_\_\_ **Policy #** \_\_\_\_\_

*Please note the new Health Department regulation: A "Permit to Operate" will be required of all food vendors. If accepted, you must apply for a permit for the Festa Italiana di San Mateo even if you already have a permit for your usual place of business. **An additional fee of \$100.00 is required by the San Mateo Health Dept. Please make a separate check payable to the San Mateo Health Dept.***

Please describe what you will be selling, including prices. You may sell only what items are listed on this form and are approved by the Festa foundation Committee.

Item: \_\_\_\_\_ Price \$ \_\_\_\_\_

Item: \_\_\_\_\_ Price \$ \_\_\_\_\_

How will the food be prepared (barbecue, fryer, etc.)?

Will all the food be prepared on site? (If no, please explain)

**No electricity will be available. You must provide your own generator.**

\_\_\_\_\_  
Authorized Representative Name (please print)

\_\_\_\_\_  
Authorized Representative Signature

\_\_\_\_\_  
Date

**MAIL TO:** Festa Foundation 63 Bovet Road # 522 San Mateo, CA 94402

*FESTA ITALIANA di San Mateo*  
San Mateo Community Fair

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The Festa Foundation

**Sunday, July 25, 2010**  
B Street, between Tilton and 2nd Avenue

**FOOD CONCESSION CONDITIONS**

**The materials needed for booth operation will be provided by the vendor.**

Concession location assignment will be determined by the Festa Committee.

The space is provided for use only as a food/drink vending space.

Any cooking or heating of foods at the space site requires that you have a currently charged fire extinguisher within reach of the booth. This will be verified by the San Mateo Fire Department before you are allowed to open for business. The required fire extinguisher should be a 2A:20 BC.

Agents of San Mateo County Health Department will be on site during the street fair. They can request removal of food vendors who are not in compliance with current Health Department regulations. Citations and fines may be issued by Health Department Agents.

**The vendor must keep trash receptacles clean, emptied and usable at all times. The booth area must be left clean at the end of the day; this includes spills and garbage. For your convenience, a debris box will be provided by and will be located at various corners.**

The vendor is responsible for cleaning their area and properly disposing of trash, waste water and grease.

Should any of these stipulations be violated, the vendor will be subject to removal from the street fair and will forfeit all fees paid.

**NOTE: A certificate of liability insurance naming the Festa Foundation will be required from all accepted food providers.**

I am an authorized representative of the group named below, and as such, agree to abide by the attached set of rules and provisions.

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Print

Signature

Organization

If you are accepted for the street fair participation, we will sign and return a copy of this application to you.

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Signature of Authorized Festa Foundation Representative

**MAIL TO:** Festa Foundation 63 Bovet Rd. #522 San Mateo, CA 94402

*FESTA ITALIANA di San Mateo*  
San Mateo Community Fair

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The Festa Foundation

**Sunday, July 25, 2010**  
B Street, between Tilton and 2nd Avenue

**BOOTH INFORMATION**

- \* Festa Italiana di San Mateo takes place on Sunday July 25, 2010, on B Street between Baldwin and Second Avenue.
- \* Booth set-up will be between 6:00 a.m. and 7:30 a.m.
- \* **All vehicles must be removed from the street by 8:00 a.m.**
- \* Accepted vendors will receive space assignments by June 30, 2010
- \* During the street fair all vendors will be checked against the description provided on your application. If the items sold are different in nature, the vendor will be removed from the street fair and will forfeit all fees paid.
- \* **All food must be served from a screened booth meeting San Mateo County Health Department requirements. All food booths must have a pail of clean water mixed with bleach, water in a dispenser and soap for washing hands.**
- \* Please include the following with your application:
  - a- your check for payment in full made out to **Festa Foundation**
  - b- a photo of your display set-up
  - c- completed application form(s)
  - d- **NO REFUNDS**

If you have any questions, please call *Pat Giosso* at (650) 349-9879

**PLEASE KEEP THIS SHEET FOR REFERENCE**